

Aggregation

Large, rapidly growing college combines procurement for multiple sites and saves millions



With 6 campuses and a growing student body exceeding 50,000, the college's diverse energy needs require constant monitoring.

Services Provided

- Supply Management & Procurement: Electricity and Natural Gas
- Market Research & Intelligence
- Energy Data Management, Budgeting and Reporting
- Demand Response
- Sustainability Services: Renewable Energy Certificates & Marketing

Opportunity

- Our client, the largest institute of higher learning in the region, began working with Tradition four years ago.
- They needed an advisor to help them manage their rapidly growing energy needs – and Tradition worked with them to develop a plan to keep pace with their development.

Approach

- Tradition consulted at length with the client and clearly defined their energy exposure by assessing opportunities for natural gas and electricity procurement.
- Due to our experience with numerous diverse accounts spanning multiple power and gas markets, Tradition quickly designed a plan to aggregate sites within each market to maximize leverage.
- Based on the data we collected, Tradition was able to create a vetted pool of suppliers agreeing to the college's specific terms, including those approved by government entities.

Results

- With Tradition's experience and knowledge base in market monitoring, research, budgeting, and reporting, we were able to provide stronger controls over energy costs for the college.
- Tradition has provided reports and financial updates that illustrate the ways in which energy expenditures were being reduced. Consequently, the college's **estimated total energy savings has been over \$11 million since 2011.**